

**Special 1-day Permit needed for outdoor sales**

*The Clinton Township Clerk's Office will review all proposed business uses for event day. A special 1-day permit has been adopted by the township for any type of outdoor sales of food or merchandise. You must allow 2-3 weeks prior to the cruise in order for the permit to be processed. Violators will be ticketed on cruise day. For more information contact DDA Liaison Joe Peruzzi at 586-723-8045.*

**Cruise culminates weekend of classic car events**

## 2008 Clinton Township Gratiot Cruise set for Sunday, August 3

Clinton Township's Downtown Development Authority (DDA) will team up with the Gratiot Cruise Committee to stage the 2008 cruising event along the Gratiot Corridor.

***"The 2008 cruise marks the first year that the DDA will take an active role in events planning with businesses along the Gratiot corridor"***

This year's event will be held from noon to 6 p.m. on Sunday, August 3rd. The cruise route is a five-mile long route extending from 14 Mile Road to north of Metropolitan Parkway.

This year's plans bring an entirely new flavor to the event that is going into its sixth year. The Gratiot Cruise in Clinton Township is the culmination of a three-day classic car event that begins on Friday, August 1 in downtown Mount

Clemens with an auto show and special attractions at area restaurants.

The event in Mount Clemens extends into Saturday. Clinton Township businesses along Gratiot will join in the fun with a series of special events of their own on both Friday and Saturday. Some businesses will plan events earlier in the week, too.

The 2008 cruise marks the first year that the DDA will take an active role in events planning with businesses along the Gratiot corridor. The move is designed to better communications between the businesses as well as with the media.

**"We're looking to get the word out about a variety of activities along the strip as well as Mount Clemens," says Cruise Director Marco Lavinio.**

"This is one of our community's premier events, and we want to make sure visitors are well informed about the planned events."



## Sponsors sought for 2008 event

A wide variety of sponsorship levels are available to businesses who want to be part of the cruise fun.

Levels range from **Top Speed** sponsorships for \$2,500 to a **Finish Line** level sponsorship for \$250.

Businesses at the \$250 level may use the Clinton Township Gratiot Cruise logo in their sales literature and marketing information.

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# The Avenue

CHARTER TOWNSHIP OF CLINTON  
DOWNTOWN DEVELOPMENT AUTHORITY  
40700 ROMEO PLANK RD.  
CLINTON TOWNSHIP, MI 48038

DDA LIAISON JOSEPH PERUZZI 723-8045

A PUBLICATION FOR MEMBERS OF THE DOWNTOWN DEVELOPMENT AUTHORITY  
AND THE GRATIOT BUSINESS OWNERS ASSOCIATION

## What to know about selling food, drinks and alcohol...

The Macomb County Health Department requires a license for all individuals or groups that operate a temporary food service establishment. **A request for a Temporary Food Service Establishment license should be submitted no less than four weeks ahead of the event.** Contact the department at 586-469-5235. This does not apply to private parties without admission charges.

The serving and sale of alcohol are strictly regulated by the Liquor Control Commission. **Please contact the Clinton Township Police Department at 586-493-7800 about the requirements mandated by State law.**

## Sixth Annual Gratiot Cruise expected to attract more than 70,000 visitors



More than 70,000 spectators and classic car buffs are expected to take part in the Sixth Annual Gratiot Cruise on Sunday, August 3. Presented by the Downtown Development Authority, the Gratiot Cruise is the single largest event held in the township.

Youngsters are a primary focus of the event with a wide variety of attractions sponsored by the Township's Parks and Recreation Department. Baker College along with Dorian Ford, Causley Pontiac and Pat Moran Chevrolet also sponsor kids oriented events.

**Schedule of Events for Cruise Opening Events on Sunday, August 3rd.  
10 a.m. to 10:45 a.m.**

**Grand Opening Parade Vehicles in Line at the 2008 Cruise Headquarters  
at Metropolitan Parkway and Gratiot Avenue.**

**11 a.m. to 11:45 a.m.**

**Invocation delivered by Rev. Mike Oginsky and official welcoming ceremonies as well as Children's Pedal Car Parade.**

**12 Noon**

**Grand Opening Parade kicks off to open official cruise.**

## Sponsor levels

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Other sponsorship levels include **Super Charged** for \$1,250 and **Cruiser** level for \$500

For more information contact Fund Raising Captain Shanon Rupkus at 586-489-5615 or 586-791-8480.

