



The Avenue

VOLUME 3, ISSUE 2

APRIL, 2009

7th Annual Gratiot Cruise on tap Sunday, August 2

The seventh annual Clinton Township Gratiot Cruise is scheduled to be held from noon to 6 p.m. on Sunday, August 2.

Organized by the Gratiot Cruise Committee, this year's event will include a children's pedal car parade, grand cruise loop and a variety of other classic automotive related activities.

The cruise is the premier event on both the Gratiot corridor and in Clinton Township, annually attracting more than 70,000 visitors.

For added information go to the official Gratiot Cruise website :

ctgratiotcruise.com.

DDA Breakfast Meeting Scheduled for April 22

Business/Property Owners Invited to Attend

Business owners and property owners are invited to attend a special Breakfast Meeting of the Clinton Township Downtown Development Authority.

The meeting is scheduled to be held beginning at 7:30 a.m. Wednesday, April 22 at the Dimitri's Rendezvous Restaurant on Gratiot

be required to pass the project before the township will establish the lighting district. Other topics include a review of the special Gratiot Avenue District Form and Use Code recently approved by the Board of Trustees. A special Motor City Steals and Deals marketing pro-

gram to be held in conjunction with the Gratiot Cruise will also be discussed.

An invitation to all property owners is currently in the mail. For more information contact either DDA Liaison Joe Peruzzi at 723-8045 or Carlo Santia at 723-8083.

"DDA Breakfast Meeting will review progress and challenges on the strip."

south of Metropolitan Parkway.

"The meeting is designed to inform all DDA members about the progress taking place on Gratiot," said Clinton Township Planning and Community Development Director Carlo Santia.

Agenda topics include a review of the Special Lighting District and the future installation of LED lights along the corridor from 14 Mile Road to north of Metropolitan Parkway. Currently, property owners with more than 45 percent of the lineal feet along the corridor have approved of the project. More than 50 percent of those owners will



The Dimitri's Rendezvous on Gratiot south of Metropolitan Parkway will host an upcoming DDA Breakfast Meeting on April 22.

Spring Gratiot Clean-Up April 25

The first of three annual Gratiot Clean-Up events will be held on Saturday, April 25. Volunteers for the event will meet at 9 a.m. in front of the Farmers Market on Gratiot just north of Metropolitan Parkway.

Additional clean-up events will be held this summer on July 18 prior to the Gratiot Cruise and in the fall on September 19. To volunteer for the event call Donna Sassin of the DDA Board of Directors at 751-3783.

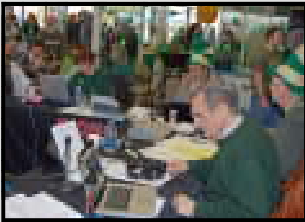
The Avenue

CHARTER TOWNSHIP OF CLINTON
DOWNTOWN DEVELOPMENT AUTHORITY
40700 ROMEO PLANK RD.
CLINTON TOWNSHIP, MI 48038-2900

DDA LIAISON JOSEPH PERUZZI 723-8045
WWW.GRATIOTINCLINTON.COM

A PUBLICATION FOR MEMBERS OF THE DOWNTOWN DEVELOPMENT AUTHORITY
AND THE GRATIOT BUSINESS OWNERS ASSOCIATION

Purtan's People visit Pat Moran on St. Patty's Day



Dick Purtan is one of the most respected radio personalities in Detroit.

Pat Moran Chevrolet hosted its annual St. Patrick's Day party at the dealership along with the Purtan's People crew of the WOMC 104.3 Morning Show. "The event is a great way to show off the community and the dealership," said dealer owner Pat Moran. "As a member of the DDA we work hard at bringing our residents to the corridor for special events whenever we can. Everyone has a great time."

DDA adopts development "Form and Use" code

The Gratiot Downtown Development Authority has adopted a set of site development standards for future development along Gratiot Avenue. The standards are designed to provide development flexibility while ensuring that the corridor embraces a fully integrated, mixed use, pedestrian friendly environment.

The new guidelines cover all commercial, office and residential uses. The intent of the standards is to minimize traffic congestion, inefficient surface parking lots, infrastructure costs and environmental impacts while promoting a compact, mixed use district.

The standards will also regulate building heights in order to achieve appropriate scale along streetscapes to ensure proper transition to nearby residential neighborhoods. Eventually the DDA may also review structural changes to buildings in the district to better oversee architectural features of new and redevelopment projects. A copy of the new "Form and Use" Code can be found at the DDA website at www.gratiotinclinton.com.

Signatures still being sought for Special Lighting District

Property owners signatures are still being sought to establish a Special Assessment Lighting District on Gratiot Avenue. The DDA has investigated the cost benefits of installing energy conserving LEDs along the Gratiot median. Property owners of more than 45 percent of the lineal feet along Gratiot have approved the program. The SAD requires more than 50 percent approval. If you need additional information regarding the lighting proposal or require an approval form to sign, please call Director of Planning and Community Development Carlo Santia at 723-8083.

Dorian sponsors Diaper Drive

Dorian Ford on Gratiot south of 16 Mile Road and the Great Start Macomb Parent Coalition have joined the MSU Extension to collect packages of unopened diapers for young families with children in need in Macomb County.

Please bring unopened packages of diapers to the dealership from 9 a.m. to 4 p.m. on Saturday, May 2.

The event is designed to provide assistance to unemployed

families with incomes below the poverty level. Food stamps and other forms of aid do not cover the cost of diapers. For more info call 228-3495.

