

Electronic sign can display your message

Many Gratiot corridor businesses have submitted messages for display on the electronic message board in the median of Gratiot at 14 Mile Road. If you have a community-minded message, please submit it to DDA Liaison Joseph Peruzzi at gratiotinclinton.com (contact us button) or call 586-723-8045. MDOT rules preclude product advertising, but company achievements, charitable contributions, new hours, new services and new businesses to the strip may be displayed. The sign is funded by the DDA.

Causley, Dorian and Moran lead dealer sales nationwide

Gratiot spells big sales for long-time dealerships

Three of the world's top sales leaders in domestic car and truck sales are right here on Gratiot Avenue in Clinton Township.

Jim Causley Pontiac GMC, Mike Dorian Ford, and Moran Chevrolet are all outstanding representatives of their respective

and it shows in how our customers have rewarded dealers in the area," says Vice President Carolyn Dorian of Mike Dorian Ford. "Our sales rely on repeat business and word-of-mouth recommendations to friends and family members.

We have been blessed that our customer base spans generations. Grandparents, parents and now their children are regulars to the

Mike Dorian showroom."

Jim Causley Pontiac-GMC recently revamped its sales and service area offering customers a true 21st Century experience.

Continued on Page 2

"Gratiot carries 70,000 cars daily. That spells potential sales for all businesses."

automotive lines, consistently scoring as a top 10 dealership for the past decade.

Gratiot Avenue has a long-time automotive pedigree as a great place to sell vehicles. Once home to weekend summer cruisers, the Avenue now plays host to the annual Clinton Township Gratiot Cruise held every year on the first Sunday of August. More than 70,000 vehicles pass businesses along Gratiot on a daily basis.

"Our community is an automotive community,



The new Buick LaCrosse (top right) and new Ford Fusion (bottom right) will debut in 2010. GM's electric Volt will debut soon afterwards.

Check our Website--gratiotinclinton.com
The Clinton Township Downtown Development Authority regularly updates its website at gratiotinclinton.com. It also has links to the Gratiot Cruise and businesses on the strip. Check it out. To provide information to the website send your submissions by going to the "contact us button" at gratiotinclinton.com.

The Avenue

CHARTER TOWNSHIP OF CLINTON
DOWNTOWN DEVELOPMENT AUTHORITY
40700 ROMEO PLANK RD.
CLINTON TOWNSHIP, MI 48038-2900

DDA LIAISON JOSEPH PERUZZI 723-8045
WWW.GRATIOTINCLINTON.COM

A PUBLICATION FOR MEMBERS OF THE DOWNTOWN DEVELOPMENT AUTHORITY
AND THE GRATIOT BUSINESS OWNERS ASSOCIATION

New irrigation rules in effect

Clinton Township has adopted new water irrigation rules in order to contain water and sewer rates from the City of Detroit. Effective May 15 through October 15, business and residential water sprinkling systems using automatic timers may not be used between the hours of 5 a.m. and 11 p.m. EST. Systems using hoses and manual watering methods may not be used between 5 a.m. and 9 a.m. Odd addresses may irrigate on odd days of the month; even addresses on even days of the month. For more info call 286-9300.

Top dealers continue to do well on Gratiot

Continued from Page 1

“We draw customers from throughout the central and east portions of Macomb County,” says dealership owner Rob Causley, “and ended the sales year as the number one Pontiac and GMC dealer in the nation.”

Pat Moran is the newest owner of the long-time Chevrolet dealer on Gratiot. It was ranked the number eight Chevrolet dealer in the country and number three in Michigan. A recent expansion of its sales space both inside and outside anticipates a resurgence in automobile sales in the United States as the country turns toward hybrid and electric technology to help reduce oil imports. “We have many of the new vehicles that customers want,” Moran says. “Our true sales professionals work in an environment anchored in integrity and excellence.”

April 25 clean-up attracts 20 volunteers

More than 20 volunteers supported the annual spring clean-up on Gratiot. Organized by Donna Sassin of Farmers Market, the volunteers supplement township DPW employees who keep the strip clean.



Lower property values offer some tax savings to Gratiot business

Lower property values in some areas of the Gratiot Downtown Development Area have resulted in a decrease in commercial property taxes. Overall, the DDA will receive about a 7 percent decrease in taxes for the 2009/2010 budget year.

It estimates tax revenues of \$135,000 during the next 12 months. That’s about \$10,000 less than the 2008/2009 budget year. Property taxes will also be down a comparable 7 percent for overall township collections.